

**National Breastfeeding Week 2021**

**Let’s celebrate National Breastfeeding Week!**

The World Alliance for Breastfeeding Action (WABA) is a global network that protects, promotes and supports breastfeeding worldwide. Each year WABA selects a theme for World Breastfeeding Week and the 2021 theme is ***Protect Breastfeeding: A Shared Responsibility!***

***Baby-Friendly Initiative Ontario (BFION)*** is the provincial authority for the Baby-Friendly Initiative and protects, promotes and supports breastfeeding by helping hospitals and community health services implement the Breastfeeding Committee for Canada’s Baby-Friendly Initiative standards.

We are part of the warm chain of support around breastfeeding and informed decision making about the use of non-human milk and we want to support you, healthcare providers, and hospitals and community health services that provide prenatal and postpartum care to families.

**Explore the Baby-Friendly Initiative Ontario website and learn more about us!** Submit your answers to the following quiz and if all of your answers are correct, your name will be entered into a draw to win a free individual membership to BFION for one year! Three individual memberships are available!

**2021 National Breastfeeding Week Quiz**

1. **What year did Baby-Friendly Initiative Ontario begin?**

Response: \_\_\_\_\_\_\_\_\_

Website link to page with answer:

1. **Where can the Baby-Friendly Initiative Ontario by-laws be found?**

Response (please provide website link):

1. **Who is the current hospital co-chair of Baby-Friendly Initiative Ontario?**

Response: \_\_\_\_\_\_\_\_\_\_\_

Website link to page with answer:

1. **Where can the list of facilities in Ontario that are designated as Baby-Friendly be found?**

Response (please provide website link):

1. **How much does it cost a group of 2 -5 people become members of Baby-Friendly Initiative Ontario?**

Response: \_\_\_\_\_\_\_\_\_\_\_\_

Website link to page with answer:

1. **Where can a person find information about the Baby-Friendly Initiative Ontario display?**

Response (please provide website link):

1. **Where is the page where a person can post about their experience with an Ontario hospital or community health service in regards to infant feeding?**

Response (please provide website link):

1. **List one of the four reasons posted on the Baby-Friendly Initiative Ontario website for becoming a member.**

Response: \_\_\_\_\_\_\_\_\_\_\_\_

Website link to page with answer:

1. **What is the vision of Baby-Friendly Initiative Ontario?**

Response: \_\_\_\_\_\_\_\_\_\_\_\_

Website link to page with answer:

1. **Does Baby-Friendly Initiative Ontario have a Facebook page?**

Response:

* Yes
* No

**Please send your responses to:** bfi@bfiontario.ca

**Deadline:** October 7, 2021 at 5:00 PM (ET)

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact information: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Winners will be individually notified and announced at the next Baby-Friendly Initiative membership meeting.