

**Baby-Friendly Initiative Expo 2013**

Baby-Friendly Initiative Ontario (BFI Ontario)  
Halton Baby-Friendly Initiative  
Halton Region Public Health Department  
Niagara Region Breastfeeding Coalition  
Niagara Region Public Health Department

Picture with permission: Heidi Scarfone

**Thursday June 6, 2013**

07:30 **Registration and Breakfast**

08:00 **Welcome and Opening Remarks:** BFI Ontario

08:15 **Dr. Nils Bergman - The Neuroscience of skin-to-skin contact and breastfeeding**

10:30 Refreshment Break

11:00 **Achieving BFI Designation Q & A (break-out sessions must pre-register)**

*Each panelist will offer insight into their journey towards BFI Designation.   
There will be plenty of time available for questions.*

**Hospital Panel** –

**Moderator** – Kathy Venter –Breastfeeding Committee of Canada (BCC)/ BFI Ontario

**Panelists** - St. Joseph’s Health Care, Hamilton, Toronto East General Hospital, Grand

River Hospital, Kitchener

**Public Health Panel** –

**Moderator** – Anne Smith – BFI Ontario

**Panelists –** Toronto Public Health, Ottawa Public Health, Chatham-Kent Public Health Unit

**Community Health Centres / Complementary Services Panel –**

**Moderator** – Louise Giacobbo- Halton BFI

**Panelists** – Centretown Community Health Centre, Ottawa: Two Rivers Family Health Team, Cambridge

12:30 **Networking and Lunch** Check out our displays and vendors

13:45 **Dr. Isabella Knox - Tongue Tie: Diagnosis and Treatment**

15:15 Refreshment Break

15:30 **Dr. Bergman** - **Practical aspects of skin-to-skin and breastfeeding**

16:30 **Closing/Evaluations**

**Friday June 7, 2013**

07:30 **Registration and Breakfast**

08:00 **Welcome and Opening Remarks:**

08:15 **Dr. Isabella Knox -** Best Practices for Preventing the "Need" for Formula Supplementation in the Perinatal Period

10:00 Refreshment Break

10:30 **Achieving BFI Designation Q & A (break–out sessions must pre-register)**

*Each panelist will offer insight into their journey towards BFI Designation.   
There will be plenty of time available for questions.*

**Data Collection** –   
**Moderator –**Kimberley Ross- BFI Ontario

**Panelists** – Public Health Ontario,Locally Driven Collaborative Project;

Better Outcomes Registry and Network Ontario;

Breastfeeding Committee for Canada

**Educating Staff, What works?** –   
**Moderator** – Hiltrud Dawson – BFI Ontario

**Panelists** – Halton Region; Niagara Public Health Department; St. Joseph’s Health Care, Hamilton,

**Developing BFI Organizational Culture -**

**Moderator** –Anne Smith- BFI Ontario

**Panelists** – Toronto Public Health; Grand River Hospital, Kitchener; Peel Public Health

12:00 **Networking and Lunch** Check out our displays and vendors

13:15 **Dr. Nils Bergman – Implementation issues in support of BFI Hospitals**

14:45 **Questions and answers** with Dr. Bergman

15:15 Refreshment Break

15:30 **Messages Supporting the Baby-Friendly Initiative**: **A New Resource**- Hiltrud Dawson

15:45 **Looking Ahead –BFI Ontario**

16:00 **Closing /Evaluations**