**BFI Certificate of Intent**

This certificate is issued if your facility has thought carefully about the Breastfeeding Committee for Canada’s (BCC) Baby-Friendly Initiative Practice Outcomes Indicators for Hospitals and Community Health Services and made a decision to use the Indicators to guide and inform practice. The Practice Outcome indicators can be found on the BCC website: [Breastfeeding Committee for Canada](http://breastfeedingcanada.ca/BFI.aspx) or at [BFI Ontario](http://www.bfiontario.ca/baby-friendly-initiative-outcome-indicators/). The facility must also submit the name and contact information for a BFI lead and establish a BFI working group. For more information, please contact [mlasalle0868@rogers.com](mailto:mlasalle0868@rogers.com)